



Grown Folks Music Advertising Guidelines

Please submit advertising requests to:
advertising@grownfolksmusic.com

All advertisements for GrownFolksMusic.com must comply with the Design Guidelines listed below.

The guidelines are intended to help your organization create clear, effective advertisements that also meet the quality and integrity expected by our users.

Design Guidelines

- **Appearance:** Ad should be tasteful and not take away from the overall look of GrownFolksMusic.com.
- **Quality:** All text, logos and photos must be legible
- **Size for side column ad:** Width should be 230 pixels
- **Size for mid-page ad:** Width should be 575 pixels
- **Resolution:** At least 72 dpi
- **Color mode:** RGB color or grayscale
- **Images/artwork:** All images must be high quality. No grainy or stretched images allowed
- **Fonts:** Specialty fonts are allowed if needed, but the majority of ad should use Georgia (serif) or Verdana (san-serif) or other similar fonts. No more than two fonts should be used in each ad.
- **Text size:** Font must be a minimum 11 point size
- **Grammar:** Ads must be free of misspellings